

Paperback Business Best Sellers


Published: April 29, 2011

This Month		Last Month
1	THE BIG SHORT , by Michael Lewis. (Norton, \$15.95.) The people who saw the real estate crash coming and made billions from their foresight.	2
2	DRIVE , by Daniel H. Pink. (Riverhead, \$16.) A look at what truly motivates us, and how we can use that knowledge to work smarter and live better.	
3	FINDING THE UNCOMMON DEAL , by Adam Leitman Bailey. (Wiley, \$19.95.) A New York lawyer explains how to buy a home for the lowest price. (†)	
4*	THE TIPPING POINT , by Malcolm Gladwell. (Back Bay/Little, Brown, \$14.95.) How and why certain products and ideas become fads.)	3
5	THE CHECKLIST MANIFESTO , by Atul Gawande. (Picador, \$15.) A simple way to manage complexity.	
6*	FREAKONOMICS , by Steven D. Levitt and Stephen J. Dubner. (Harper Perennial, \$15.99.) A maverick scholar and a journalist apply economic theory to everything from cheating sumo wrestlers to the falling crime rate.	4
7	UNFAIR ADVANTAGE , by Robert T. Kiyosaki. (Plata, \$16.95.) Author of “Rich Dad, Poor Dad” talks about the five unfair advantages of a real financial education.	
8	THE BLACK SWAN , by Nassim Nicholas Taleb. (Random House, \$17.) The hubris of predictions — and our perpetual surprise when the not-predicted happens.	5
9	THE QUANTS , by Scott Patterson. (Crown Business, \$16.) How a new breed of math whizzes conquered Wall Street and nearly destroyed it.	9
10*	THE ACCIDENTAL BILLIONAIRES , by Ben Mezrich. (Anchor, \$15.95.) How two Harvard undergraduates created Facebook.	6

Rankings are based on April figures at many thousands of venues where a wide range of general interest books are sold nationwide. These include hundreds of independent book retailers (statistically weighted to represent all such outlets); national, regional and local chains; online and multimedia entertainment retailers; university, gift,

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3.

Bin Laden Is Dead, Obama Says

4.

Law Students Lose the Grant Game as Schools Win

5.

With Liposuction, the Belly Finds What the Thighs Lose

6.

Paul Krugman: Springtime for Bankers

7.

Detective Work on Courier Led to Breakthrough on Bin Laden

8.

Op-Ed Contributor: A New Measure for Classroom Quality

9.

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10.

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supermarket, discount, department stores and newsstands. An asterisk (*) indicates that a book's sales are barely distinguishable from those of the book above. A dagger (†) indicates that some bookstores report receiving bulk orders.

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